

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

IDEAg Group LLC
 45 South Water Street East
 Fort Atkinson, WI 53538
 Tel. No.: (920) 397-3828
 www.feedandgrain.com
 arlette.sambas@feedandgrain.com



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FEED & GRAIN helps readers increase productivity by featuring the equipment and processes that can help them do their job more efficiently.

FIELD SERVED

FEED & GRAIN serves grain elevators (country or terminal), feed mixer/dealers, feed/premix manufacturers, manufacturers of livestock/poultry feed for own use, pet food manufacturers, distributors/brokers of feed or animal health additives/ingredients, millwrights, plant builders and/or designers, biofuel producers, soybean/corn/seed or peanut processors, rice or flour mills, breweries or distilleries, aquaculture and others allied to the field served.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are: corporate and general administration, mill/plant/elevator operations management, nutrition, research and development, sales and/or marketing, and related personnel in the field served.

CHANNELS

FEED & GRAIN MAGAZINE



3 Issues in the period
 15,700 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
FEED & GRAIN MAGAZINE (3 issues in the period)	15,700	-	15,700

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	27
Advertiser and Agency	352
Allocated for Trade Shows and Conventions	467
All Other	325
TOTAL	1,170

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

	Total Qualified		Qualified Non-Paid		Qualified Paid	
QUALIFIED CIRCULATION	Copies	Percent	Copies	Percent	Copies	Percent
Individual	15,700	100.0	15,700	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,700	100.0	15,700	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2014 Issue	Number Removed	Number Added	Total Qualified
January	44	44	15,700
February/March	264	264	15,700
April/May	3,084	3,084	15,700
TOTAL	3,392	3,392	

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2014

This issue is equal to the average of the other 2 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY JOB TITLE			
			Corporate & General Administration (Note 1)	Mill, Plant or Elevator Operations Management (Note 2)	Nutrition, Research & Development (Note 3)	Sales and/or Marketing (Note 4)
GRAIN/FEED BUSINESSES						
Grain Elevator (Country or Terminal) (Note 5)	4,813	30.7	2,199	2,254	19	341
BOTH Grain Elevator and Feed Mixer/Dealer	2,155	13.7	1,199	687	32	237
Feed Mixer/Dealer (Note 6)	3,203	20.4	2,202	530	26	445
Feed/Premix Manufacturer, Pet Food Manufacturer (Note 7)	1,349	8.6	871	293	51	134
Manufacturer of Livestock/Poultry Feed for Own Use (Note 8)	709	4.5	510	106	39	54
Distributor/Broker of Feed or Animal Health Additives/Ingredients (Note 9)	1,215	7.7	736	145	22	312
CONTRACTORS/ENGINEERS						
Millwright	232	1.5	160	28	4	40
Plant Builder and/or Designer	280	1.8	179	31	9	61
PROCESSORS						
Soybean or Corn Processor	386	2.5	262	74	4	46
Seed or Peanut Processor	197	1.3	112	47	-	38
Rice or Flour Mill (Note 10)	396	2.5	302	86	2	6
Brewery or Distillery (Note 11)	106	0.7	82	16	1	7
ALLIED BUSINESSES						
Aquaculture	510	3.2	316	88	14	92
Biofuel Producer	149	0.9	65	56	3	25
Other	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,700	100.0	9,195	4,441	226	1,838
PERCENT	100.0		58.6	28.3	1.4	11.7

Note 1: Corporate and General Administration (Includes president, owner, CEO, CFO, general manager, vice president and related personnel).

Note 2: Mill, Plant or Elevator Operations Management (Includes director, manager, supervisor and related personnel.)

Note 3: Nutrition, Research and Development (Includes nutritionist, quality control manager, R&D manager, technician, veterinarian and related personnel.)

Note 4: Sales and/or Marketing (Includes sales and/or marketing vice president/director/ manager and related personnel.)

Note 5: Includes Crop Preparation Services.

Note 6: Includes Farm Supplies.

Note 7: Includes Feed/Premix Manufacturer Selling to Others.

Note 8: Includes Beef Cattle Feedlots, Hogs, Poultry Hatcheries, Poultry and Eggs, General Livestock, Sheep and Goats, Turkey and Turkey Eggs.

Note 9: Also includes Manufacturers.

Note 10: Includes Flour and Other Grain Mill Products.

Note 11: Includes Malt and Malt By-Products.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2014

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	10,491	2,826	-	13,317	84.8
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	2,383	-	-	2,383	15.2
Association rosters and directories	-	-	-	-	-
*Business directories	2,383	-	-	2,383	15.2
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,874	2,826	-	15,700	100.0
PERCENT	82.0	18.0	-	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2014

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function	15,700	100.0
Individuals by name only	-	-
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	15,700	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2011	January - June 2012	July - December 2012	January - June 2013	July - December 2013*	January - June 2014*
Total Audit Average Qualified:	15,705	15,706	14,992	14,993	14,950	15,700
Qualified Non-Paid:	15,705	15,706	14,992	14,993	14,950	15,700
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2013 - June 2014 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2014

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	38		Kentucky	289	
New Hampshire	43		Tennessee	250	
Vermont	42		Alabama	163	
Massachusetts	70		Mississippi	147	
Rhode Island	10		EAST SO. CENTRAL	849	5.4
Connecticut	46		Arkansas	233	
NEW ENGLAND	249	1.6	Louisiana	175	
New York	254		Oklahoma	292	
New Jersey	81		Texas	844	
Pennsylvania	428		WEST SO. CENTRAL	1,544	9.8
MIDDLE ATLANTIC	763	4.9	Montana	182	
Ohio	807		Idaho	171	
Indiana	707		Wyoming	49	
Illinois	1,099		Colorado	220	
Michigan	452		New Mexico	52	
Wisconsin	530		Arizona	105	
EAST NO. CENTRAL	3,595	22.9	Utah	61	
Minnesota	824		Nevada	24	
Iowa	1,301		MOUNTAIN	864	5.5
Missouri	630		Alaska	5	
North Dakota	499		Washington	304	
South Dakota	419		Oregon	162	
Nebraska	717		California	501	
Kansas	808		Hawaii	5	
WEST NO. CENTRAL	5,198	33.1	PACIFIC	977	6.2
Delaware	42		UNITED STATES	15,696	100.0
Maryland	133		U.S. Territories	4	
Washington, DC	7		Canada	-	
Virginia	206		Mexico	-	
West Virginia	61		Other International	-	
North Carolina	409		APO/FPO	-	
South Carolina	173				
Georgia	335				
Florida	291				
SOUTH ATLANTIC	1,657	10.6			
			TOTAL QUALIFIED CIRCULATION	15,700	100.0

ADDITIONAL DATA

**MAGAZINE:
CHANGE IN OWNERSHIP:**

Effective with August/September 2013 issue, Feed & Grain was purchased by IDEAg Group LLC.

PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 2,383 copies or 15.2%, including InfoUSA.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Cheryl Gross, Audience Development Manager
Arlette Sambs, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	June 9, 2014
State	Wisconsin
County	Jefferson
Received by BPA Worldwide	June 9, 2014
Type	BD
ID Number	F020B0J4

About BPA Worldwide:

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