

THE WHOLE PICTURE

Serving all your customers across
the feed and grain chain

Ethanol Facility,
Plainview, NE

Grain Terminal/
Shuttle Load-out
Andover, SD

Flour Mill,
Hopkinsville, KY

Rice Mill,
Stuttgart,
AR

Feed & Grain

2014 MARKETING PLANNER

Poultry Facility,
Turkey, NC

Port Facility,
Longview, WA

Cooperative, Dorchester, NE

- Photos Courtesy of (clockwise from top right)
- McCormick Construction Company
 - Younglove Construction, LLC
 - VAA, LLC (Van Sickle Allen)
 - McPherson Concrete Storage Systems
 - WL Port-Land Systems, Inc.
 - Todd & Sargent Inc.
 - Bratney Companies

Information to guide your profit and growth



Feed & Grain magazine provides digital and print solutions to meet your company's needs, allowing you to reach your target audience via the delivery channels of their choice.

Now more than ever, a variety of targeted marketing tools are needed to deliver your company's marketing message.

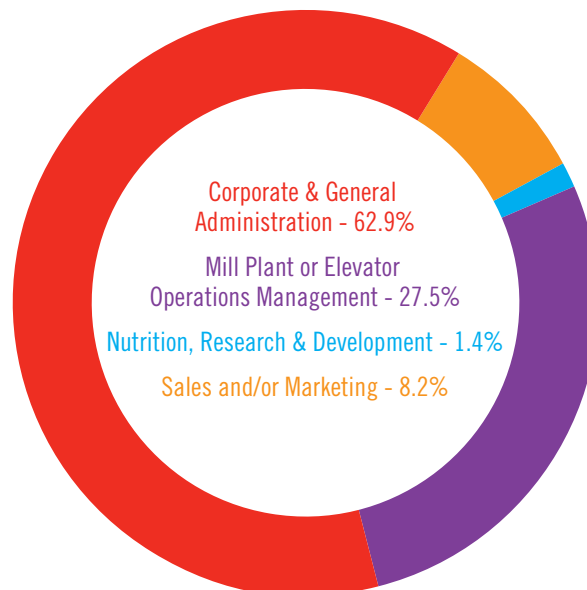
The industry looks to *Feed & Grain* to provide them with leading-edge coverage of the critical industry issues most important to them. Whether digitally or in print, we deliver in-depth analysis and timely trend coverage — all aimed at helping readers run their businesses more effectively. The trust and reliability draws our audience in and, in turn, elevates the impressions and brand awareness of our advertisers.

Unsure of our ability to deliver? Take a look at our most recent BPA Worldwide Circulation Statement (enclosed with this planner) and compare it to our competition. There is no comparison.

SUBSCRIBER PROFILE STATS

Describe your primary role within your organization?*

//////////
90% of our subscribers are in upper to mid-level management decision making positions.**
 //////////



* Source: June 2013 BPA circulation statement; Total Qualified 15,700

**Source: Data derived from a 2012 *Feed & Grain* Reader Survey; 348 subscribers participated.

Feed & Grain's Editorial Advantage

COVER STORY ■ CPI-LANSING LLC

New Shuttle Loader Facility Prepares for Takeoff

CPI-Lansing is a joint venture between a crop and grain handling company, common stock in Farmont, Md., and is on track to start moving 20 million bushels of grain annually in the next year.

During construction of the \$100-million facility, the joint venture has been busy with the design and construction of the new shuttle loader facility. The facility will be used to handle grain from the surrounding area and will be a key component of the joint venture's expansion into the grain handling business.



MEETING WITH THE
THE SHUTTLE LOADER FACILITY

From special reports to company profiles, *Feed & Grain's* cover stories focus on how facility improvements, renovation or new construction efforts boost efficiency, cost-savings, productivity and customer service. We share with our readers not just the "what" but just as importantly, we delve further into the thinking behind "why" it was done.

While our cover stories focus on a particular facility or key issue, our inside features offer in-depth coverage of the trends and issues affecting your customers' businesses.

Insightful Contributor Columns

In every issue, *Feed & Grain's* highly respected team of contributors deliver critical management and marketing information to its readers. No other publication can match our Manager's Notebook, Merchandisers' Corner and Legal Q&A columns in delivering to

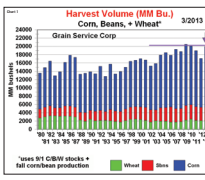
our readers the critical information on how best to manage human resources, grain marketing issues and legal challenges which our readers face every day. In addition, columns like Food For Thought offer readers firsthand advice to deal with everyday problems.

MERCHANTISERS' CORNER

Warning: Grain Tsunami Incoming

Prepare for soaring production, volatility

Grain production is expected to rise significantly in 2013, with a potential for a record harvest. This is due to a combination of factors, including improved weather conditions and increased planting activity. The resulting increase in supply is expected to lead to a significant drop in prices, which could have a major impact on the grain market.




22 AUGUST 2012 [FeedBusiness.com](#)

MANAGER'S NOTEBOOK

How to Listen and Be an Empathetic Leader

Leadership communication skills are essential for success in the workplace. An empathetic leader is one who is able to understand the feelings and needs of others. This is a key skill for any manager, as it allows them to better communicate with their team and make more effective decisions.



26 AUGUST 2012 [FeedBusiness.com](#)

LEGAL Q&A

How to Deal with the Aftermath of a Catastrophic Event

From a legal perspective, tips for how to properly proceed after a serious incident

After a catastrophic event, such as a fire or explosion, it is crucial to take immediate action to minimize damage and liability. This includes documenting the incident, notifying insurance carriers, and consulting with legal counsel. Proper handling of the aftermath is essential for the long-term success of the business.



62 AUGUST 2012 [FeedBusiness.com](#)

FOOD FOR THOUGHT

Beyond the Scale

How automation goes beyond churning operators to improve accounting, customer service

Operations in the food industry are becoming increasingly automated. This is not just about churning operators, but about using automation to improve accounting and customer service. Automation can help reduce errors, increase efficiency, and provide a better customer experience.



74 AUGUST 2012 [FeedBusiness.com](#)

Merchandisers' Corner Gives readers the inside scoop on grain merchandising, managing market volatility, trading and market trends, written by a trusted columnist.

Manager's Notebook Advice from university experts on how to manage and maintain your company's most valuable resources — the employees. Contributing writers share their wealth of knowledge gained from years of field experience.

Legal Q&A Only *Feed & Grain* offers its readers a column dedicated to addressing the legal issues and providing answers to questions that affect the feed, grain and allied processing industries.

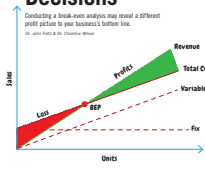
Food For Thought This column features a different author every issue who tackles pressing industry issues from their own unique perspective.

Coverage of Critical Issues

BUSINESS 101

Using Break-even Analysis in Business Decisions

Conducting a break-even analysis helps reveal a different profit picture to your business's bottom line.



24 AUGUST 2012 [FeedBusiness.com](#)

SAFETY FIRST ■ EMERGENCY PREVENTION

Preparation 101: The Pillars of Safety

Part 1 of this two-part safety series has written policies, training and first response capabilities that ensure the best emergency outcomes.



30 AUGUST 2012 [FeedBusiness.com](#)

FOCUS ON BANKING

Put your Money to Work

With banks' eagerness to lend to the ag sector and low interest rates, now is the time to make the most of it.

Savings and investments are key to the success of any business. With low interest rates, it's a good time to look for ways to put your money to work. This could include investing in new equipment, expanding your business, or simply saving for the future.



20 AUGUST 2012 [FeedBusiness.com](#)

INDUSTRY NEWS

House Splits Farm Bill in Two

Disruption of Agriculture: The House and Senate have passed separate versions of the farm bill, which will be reconciled in the Senate.



10 AUGUST 2012 [FeedBusiness.com](#)

Business 101 With risk management and profitable decision-making tips, these articles keep facilities running smart.

Safety First This feature offers solutions and insight into the most crucial safety issues impacting the industry.

Focus Section Coverage of key issues, happenings and events within specialized sectors of the industry.

Industry News Highlights changes in the industry and recognizes the accomplishments of the people within it.

Product Information

Our subscribers turn to *Feed & Grain* for information on the products they need to keep them up and running now and for years to come. We also offer a glimpse at new products introduced to the industry.

Guide. Be sure to register your company at www.Feedandgrain.com/directory and click on Add/Update Listing. Email Elise Schafer at elise.schafer@feedandgrain.com for instructions on how to add products to your company listing for consideration for Showcase.

Get your products
in front of more
than 15,000
subscribers.*

* Source: June 2013 BPA
circulation statement

PRODUCT SPOTLIGHT: WEIGHING

AgTrax
AGRICULTURAL TRACKING SYSTEMS

NEW PRODUCT: WEIGHING
The AgTrax system is a complete solution for weighing and tracking feed ingredients. It features a rugged, stainless steel weighing station that can handle up to 10,000 lbs. of material. The system is easy to install and maintain, and it provides accurate weighing results every time.

NEW PRODUCT: WEIGHING
The AgTrax system is a complete solution for weighing and tracking feed ingredients. It features a rugged, stainless steel weighing station that can handle up to 10,000 lbs. of material. The system is easy to install and maintain, and it provides accurate weighing results every time.

NEW PRODUCT: WEIGHING
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NEW PRODUCTS

Tools You Can Use
Introducing the latest innovations for feed and grain professionals.

1. New In Storage
The new In Storage system is a complete solution for storing and tracking feed ingredients. It features a rugged, stainless steel storage bin that can handle up to 10,000 lbs. of material. The system is easy to install and maintain, and it provides accurate tracking results every time.

2. The Feed Management
The new Feed Management system is a complete solution for managing feed ingredients. It features a rugged, stainless steel management station that can handle up to 10,000 lbs. of material. The system is easy to install and maintain, and it provides accurate management results every time.

3. Easy Transfer
The new Easy Transfer system is a complete solution for transferring feed ingredients. It features a rugged, stainless steel transfer station that can handle up to 10,000 lbs. of material. The system is easy to install and maintain, and it provides accurate transfer results every time.

4. High-Capacity Conveyor
The new High-Capacity Conveyor system is a complete solution for conveying feed ingredients. It features a rugged, stainless steel conveyor system that can handle up to 10,000 lbs. of material. The system is easy to install and maintain, and it provides accurate conveying results every time.

Product Spotlight

Provides snapshots of pertinent products, each with a four-color photo, giving users the opportunity to browse and request more information.

New Products

Highlights the latest equipment with accompanying color photos to give readers a detailed look at the newest products the industry has to offer.

Our annual Showcase issue features more than 450 products from 11 different categories. All products for Showcase are pulled from our online Buyer's

Feed & Grain's Showcase

Showcase, *Feed & Grain's* annual buyer's guide, is the most comprehensive listings and buyer's index for the feed, grain and allied processing industry. Showcase provides the industry with facts and photos on hundreds of products and services. As subscribers' go-to desktop guide, Showcase continues to generate sales leads throughout the year.

Showcase 2014

Advertising closes:

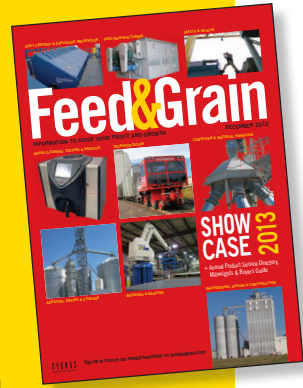
Oct. 24, 2013

Materials due: Oct. 31, 2013

Showcase 2015

Advertising closes: Oct. 27, 2014

Materials due: Nov. 3, 2014



2014 Editorial Calendar

Issue/Mailing Date	Product Spotlights	Extra Distribution
December 2013 (11/27/2013)	Showcase 2014: Annual Product Catalog Full color product listing • Buyer's Guide • Product/Service Directory • Inquiries processed year-round	Distributed at all major shows & meetings throughout the year
January 2014 (12/30/2013)	Dust control & explosion prevention Design, construction & remodeling Maintenance, motors & generators	International Production & Processing Expo (IPPE) Jan. 28-30, 2014
February/March 2014 (2/7/2014)	Storage (including fumigation & pest control) Drying & aeration Safety & rescue equipment	GEAPS Exchange Feb. 23-25, 2014 NGFA Annual Convention March 30 - April 1, 2014
April/May 2014 (4/11/2014)	Operations management software Transportation-related products Renovation & bin cleaning	
June/July 2014 (6/6/2014)	Cleaning equipment & magnets Grain testing & analysis Weighing	
August/September 2014 (8/8/2014)	Conveying & material handling Bags, bagging & palletizing	
October/November 2014 (10/10/2014)	Mixing & batching Milling & grinding Automated control systems	NGFA Country Elevator/Feed Industry Conference December 2014
December 2014 (11/26/2014)	Showcase 2015: Annual Product Catalog Full color product listing • Buyer's Guide • Product/Service Directory • Inquiries processed year-round	Distributed at all major shows & meetings throughout the year

Other Print Opportunities

Reprints: Enhance your advertising message and editorial coverage with reprints. Reprints are great shipping stuffers, sales representative leave-behinds and trade show handouts.

Inserts: Insert your materials into our magazine. It's an excellent way for your literature to be noticed. Inserts can be included in a variety of circulation options. Contact Arlette Sambs at (920) 397-3828 for rates and mechanical specifications.

"Ride-Along Program": Use the "ultimate envelope" for your next direct mail campaign! *Feed & Grain* continues to offer this program in which your catalog, multi-page ad, whitepaper or CD can be mailed along with an issue of *Feed & Grain*.

- Your piece will be poly-bagged on the outside of each issue, and only one outsert is available each issue, so you are assured premium exposure.

- Audience segments are available to meet your target audience, if desired.
- Benefit from our targeted list of sought-after decision makers; more than 15,700 subscribers will see your ride-along.**
- Have your mail piece arrive on the desk of a person who has personally requested the magazine it accompanies.

List Rentals: *Feed & Grain* has the most comprehensive database of the commercial feed, grain and allied grain facilities available. It can be rented with a variety of selection options.

Ask us for more info on:

- Unique cover designs
- Front cover stickers
- Specialty ad positions

**Source: June 2013 BPA circulation statement

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Rates & Mechanical Specs

Closing & Ad Materials Deadlines		
Month	Closing Date	Materials Date
December Showcase 2014	October 24, 2013	October 31, 2013
January 2014	November 21, 2013	December 2, 2013
February/March 2014	January 7, 2014	January 14, 2014
April/May 2014	March 12, 2014	March 19, 2014
June/July 2014	May 6, 2014	May 13, 2014
August/September 2014	July 9, 2014	July 16, 2014
October/November 2014	September 10, 2014	September 17, 2014
December Showcase 2015	October 27, 2014	November 3, 2014
January 2015	November 21, 2014	December 2, 2014

2014 Rates (Gross)			
Size	B/W	2-Color	4-Color
Full	\$4,235	\$4,655	\$5,285
2/3	3,345	3,765	4,400
1/2	2,605	3,025	3,655
1/3	1,930	2,250	2,980
1/4	1,445	1,865	2,500

<p>PAGE LIVE: 7 3/8" X 10 1/4" TRIM: 7 7/8" X 10 3/4" BLEED: 8 1/8" X 11"</p>	<p>1/3 PAGE VERTICAL 2 3/16" X 10"</p>	<p>1/2 PAGE STANDARD 4 9/16" X 7 3/8"</p>
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<p>1/2 PAGE VERTICAL 3 3/8" X 10"</p>	<p>1/3 PAGE STANDARD 4 9/16" X 4 7/8"</p>	<p>1/4 PAGE STANDARD 3 3/8" X 4 7/8"</p>
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<p>1/2 PAGE HORIZONTAL 7" X 4 7/8"</p>	<p>2/3 PAGE VERTICAL 4 9/16" X 10"</p>
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Commissions

Recognized advertising agencies are allowed 15% of gross billing provided the account is paid in full within 30 days of invoice date. No cash discounts.

Cancellations & changes

Cancellations and changes in orders may not be made after the ad closing date.

Publisher's copy clause

Advertisers and advertising agencies assume liability for all content (including text, representation and illustrations) of advertisements printed, and also assume responsibility for any claims arising there from made against the publisher. The publisher reserves the right to reject any advertising not in keeping with the publication's standards.

Send materials to:

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Fort Atkinson, WI 53538
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vicki.roth@feedandgrain.com
(920) 397-3834
www.FeedandGrain.com

Feed Grain Buyers Guide Magazine Blog video photos events commodity quotes classifieds

Feed Grain Safety Government Commerce

970 X 250 header

News > Grain > Exports

Daniel Malloy | Atlanta Journal-Constitution | Jan 17, 2014

USPOULTRY's Women's Leadership Conference to Focus on Leadership and Skills

Working women in all sectors face unique roles and challenges, from entry to senior executive level. Empowering individual performance and being aware of their organizational impact can help all leaders achieve new levels of confidence and success. USPOULTRY's Women's Leadership Conference will be held August 22-23 at the Ocala Amelia Island Plantation Resort, Amelia Island, Florida, and will focus on providing essential techniques for professionals to cultivate and improve their leadership skills and effectiveness.

"Success does not happen by chance. It takes strategic and critical thinking. This year's conference will provide a forum of innovative leaders ready to engage and share their personal journeys and lessons learned along the way, as well as provide relevant tips and networking opportunities," said program committee chairperson Terese Durkin, Wayne Farms, Lakeland, MS.

Agenda topics include: Aligning Personal Values with Career Goals... Finding Your True Purpose; Assessments in Leadership; Profiles of Industry Women in Leadership Roles; Competencies for Becoming Better Leaders; Best Practices for Using Natural Skills to Turn Apparent Weaknesses into Strengths; Tips for Career Success; and Delivering Results in a Highly Competitive Environment.

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USPOULTRY
U.S. POULTRY & ASSOCIATIONS

Subscribe
Sign up to get regular updates from F&G

300 X 250 sidebar one

300 X 250 sidebar two

Top Reads

Consectetur Fermentum Fringilla Vehicula Tellus

Parus Sit Euismod Risor

Aenean Eridiculus Ornare Phaselia Pellentesque

Tellus Cursum Aenean Ullamcorper Fusce

Amet Dapibus Ultricies Venenatis Telling

Fermentum Porta Euismod Adipiscing

300 X 600 sidebar three

COMMODITIES QUOTES TELVENTO CBOT

Home | Buyers Guide | Magazine | Blog | Photos | Videos | Events | Commodity Quotes | Classifieds

Feed Grain Safety Government Commerce

Feed & Grain Digital

Your one-stop shop for leading-edge marketing tools

Feed & Grain magazine and its official website, Feedandgrain.com, provide powerful capabilities to help marketing executives connect with influential customers in the feed and grain industry. Marketing and lead-generation opportunities span a wide range of digital channels, including conventional Internet, mobile Internet, email newsletters, video, Buyer's Guide, email marketing, white papers, case studies, QR codes and webinars.

Here are some of the ways FeedandGrain.com can generate the responses you need to forge ahead with an effective marketing campaign, whether focused on brand awareness, lead generation or both.

Digital Marketing Technology

Qualified leads, complete with demographics and contact information, can be generated via multiple means including Online Buyer's Guide, email marketing, white papers, case studies and webcasts.

Display Ads

A wide range of options are available, from rotating and fixed ads on home or interior pages, to high-visibility wallpaper and welcome-ad campaigns, to highly targeted contextual ads. Programs can be configured to blanket the market, or target specific segments.

FeedandGrain.com Snapshot*

eNewsletter List: 12,183

eBlast List: 14,076

Avg. Unique Monthly Visitors: 14,261

Avg. Monthly Page Views: 42,791

Avg. Time Spent on the Website: 1:36

*Publisher's Own Data

Homepage Rates (per month) ¹	
Top Leaderboard (970 x 250) ²	\$550
Medium Rectangle (300 x 250)	\$500
Lower Medium Rectangle (300 x 250)	\$445
Skyscraper (300 x 600)	\$390

¹ All rates listed are net

² Dimensions measure pixels per inch (ppi)

Buyer's Guide

FeedandGrain.com offers the industry's most comprehensive directory of companies and products for the grain handling and feed manufacturing industries. Category sponsorships provide maximum exposure for generating leads.

Stand out from your competition with a Featured/Premium Listing in the Buyer's Guide on Feed & Grain's website. Includes:

- Three banners on your product category: 970 x 250, 300 x 250 medium rectangle and 300 x 600 skyscraper
- Company listing in all categories that pertain to your business

Marketing Opportunities

- 150 to 200 words of copy describing your company and products
- Product releases complete with image and copy
- Company logo
- Listed as a "Featured Company" in the Buyer's Guide

Ask us about other positions available
Only \$1,395/year

Email Offerings

Customized Email Campaigns

Drive leads, introduce new products, create improved awareness and drive buyers directly to your website with Email messages sent to our highly qualified list. Customized emails are sponsored exclusively by you.

Reach *Feed & Grain's* 14,076 subscribers with your company's dedicated message for far less than the cost of direct mail. *Feed & Grain* subscribers have requested information on products like those offered by your company. The result is a targeted, effective campaign guaranteed to create response.

- Generate traffic directly to your company's website
- Create response that can be easily tracked
- Price includes design by *Feed & Grain*
- Target specific demographics or reach the full list

Price: \$300 /1,000 Emails

eProduct Showcase

Imagine the power of your company's specific product information included in *Feed & Grain's* eProduct Showcase. This electronic product section introduces *Feed & Grain's* 14,076 subscribers seeking access to the latest hot products in the industry.

- Limit of six products per mailing
- Generate measurable response to your company's website
- Includes being a part of the digital version of *Feed & Grain* in the new products section
- Your product will be showcased in the featured products carousel on the Buyer's Guide home page for 30 days

Price: \$795

More than 12,000 customers subscribe to *Feed & Grain's* digital offerings.

eNewsletters

Advertising in online newsletters is one of the most popular forms of generating sales leads online. Send your advertising message to industry leaders with eNewsletter banner advertising.

Each Tuesday, Wednesday and Thursday, *Feed & Grain* delivers the latest news and information to our 12,183 subscribers through three weekly newsletters. This format creates the perfect opportunity to capture buyers' attention as a sponsor of this unique medium

- Limited space available on first-come, first-serve basis
- Build company brand
- Three month commitment required
- Generate measurable traffic to your company's website
- Different advertisers each day, for a total of four to five exposures per month

Continued

e-Newsletter Rates (per month) ¹	
Top Leaderboard (468 x 60) ²	\$610
Top Position (468 x 60)	\$555
Middle Position (468 x 60)	\$525
Medium Rectangle (300 x 250)	\$500
Medium Rectangle (300 x 250) Lower	\$445

¹ All rates listed are net
² Dimensions measure pixels per inch (ppi)

The screenshot shows an email newsletter from Feed & Grain. At the top, it says "Consectetur purus sit amet fermentum. Moris leo risus, porta ac consectetur ac, vestibulum at eros. Integer posuere erat a ante venenatis dapibus posuere velit aliquet." and "Is this email displaying correctly? See it in your browser." The main header is "Feed & Grain" with social media icons. Below that is "Industry Watch eNews" with a photo of a grain elevator. A green banner says "468 X 60 lead article head". The "Breaking News" section features the headline "U.S. Agriculture Cannot Afford to Lose Successful USDA Export Programs" with a sub-headline "Members of the Coalition to Promote U.S. Agricultural Exports are encouraged by recent progress in farm bill conference committee negotiations to finalize this critical, overdue legislation. The Coalition also urges leaders to maintain authorization for critical U.S. Department of Agriculture export market development programs in the new legislation or in a short extension of the current farm bill, if that becomes necessary." Below this is a "Read Full Article" link and another green banner "468 X 60 lead article tail". The "Industry News" section has two columns of articles. The first is "Tellus Vulputate Adipiscing Consectetur Mattis" with a photo of a cornfield. The second is "Ipsum Commodo Porta" with a photo of a person at a computer. Below these is a "300 X 250 Industry News" banner. The "Briefs" section lists several short articles. At the bottom, there is a "300 X 250 Briefs" banner and a "Buyers Guide" section with a "Check it out!" button. The footer contains copyright information and unsubscribe links.

*Source: Data derived from a 2012 *Feed & Grain* Reader Survey; 348 subscribers participated.

**Source: Publisher's Own Data

“Feed & Grain has some of the best e-marketing across the board. The timing and number of emails makes them welcome; the color, graphics and headlines are attractive and draw attention; you have good content; and the writing is concise, but with enough detail.”

— Kay Kobetz, Vice President and Co-owner, Sunfield Engineering, Inc.

Digital Marketing Opportunities, Cont'd

Whitepapers and Web Exclusives

Whitepapers can be posted on FeedandGrain.com as premium content. In order to download whitepapers, site visitors must fill in their demographic and contact information, which is passed along to the provider as an important lead-generation tool. Whitepapers appear alongside online Buyer's Guide company listings and are fully searchable on Feedandgrain.com.

Web Exclusive articles are another message-delivery option that does not require users to answer questions before reading. Two Web Exclusives are included in each of our three weekly newsletters and are selected at editor's discretion. Please email elise.schafer@feedandgrain.com your articles for consideration.

Video Production

All you need is an idea or objective you need to meet. From there, the *Feed & Grain* team can be your full-service video production house. From conception to completion we've got the resources to produce a high-quality product — and at a competitive price.

Multiple video options are available to help you leverage the format that produces higher advertiser engagement levels. *Feed & Grain* can provide professionally produced product demos, trade show

videos and other custom videos tailored to your specific marketing needs. Here are a few samples of video production marketing ideas:

- **Newscasts:** The Custom Newscast is a medium-length (3 to 5 minutes) video production that aims to be an informational resource for the viewer. With segments that could include news, company highlights, product features, interviews and more, the newscast is a custom production where you determine the content. The video can also be tailored around specific events like trade shows or company milestones.
- **Webcasts:** Launch new products; directly interact with your customers; share solutions to critical issues within the industry; drive new leads.
- **Profile Video:** Feature your product, company or key executive, captured on location at your facilities or a trade show. This is blended with supplemental video shot on location, and can also include images and existing video of the product. The end result is an engaging and informative video to drive sales.
- **Video Spotlight:** This is a week-long campaign that features and promotes your video in the following ways to our subscribers and end users: eNewsletter, homepage banner ads, Feedandgrain.com video library, keyword optimized.

IDEAg Live Experience

Feed & Grain magazine is part of the IDEAg Publications Group, and is associated with IDEAg Events, including four farm shows and the IDEAg Interconnectivity Conference.

This connection brings a whole new layer of options to your marketing needs: the live experience. IDEAg Events deliver an optimal experience to attendees, exhibitors and industry thought leaders, unlike any other in the agricultural space.

Through its established farm show events (Amarillo Farm and Ranch

Show, Farmfest, Dakotafest and Northern Illinois Farm Show) and innovative new summits and conferences, the IDEAg group is dedicated to bringing interactive, content-rich, high-value events that are produced “For Agriculture. By Agriculture.”

Booth space and sponsorship opportunities are available year-round.

- **Contact:** Dan Durheim, Executive Director of Industry Affairs at dand@fb.org or Ray Bianchi, Senior Director, Tradeshows and Events at r.bianchi@ideagroup.com.

IDEAg Events Calendar

Interconnectivity
June 2014
Prairie Meadows
Conference Center,
Altoona, IA

Minnesota Farmfest
Aug. 5-7, 2014
Gilifillan Estate,
Redwood County, MN

Dakotafest
Aug. 19-21, 2014
Schlaffman Farm,
Mitchell, SD

Amarillo Farm & Ranch Show
Dec. 3-5, 2014
Amarillo Civic Center,
Amarillo, TX

Northern Illinois Farm Show
Jan. 8-9, 2015
NIU Convocation Center,
DeKalb, IL

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