



FLAVOR & COLOR SYSTEMS

Your unique value-add resource for pet food solutions

Meet today's ever-evolving pet food demands

ADM offers the highest quality ingredients from one of the largest resource bases in the world. We excel in the originating and processing of grains and other commodities into functional ingredients for your specific pet food and treat applications. Whether it's ancient grains, customized flavors, Colors from Nature®, plant- or nut-based proteins, or specialty commodities, ADM has the ingredients to improve how your product looks, tastes and functions.

- **TEXTURE:** Attain better palatability with proteins, hydrocolloids, emulsifiers, starches, dried fruits and more.
- **NUTRITION:** Enhance your products with fiber, vitamin E, whole/ancient grains, beans, nuts/seeds and healthy oils.
- **FUNCTION:** Improve processing and functionality with lecithin, mixed tocopherols, flours, acidulants, stabilizers and more.
- **TASTE:** Enhance flavor with sweeteners, extracts, polyols, mint and more.

WILD Flavors brings to ADM an industry-leading ability to match and develop customized flavors and colors. Outstanding flavor and color options will set your products apart, and they are backed by the quality and sourcing programs at ADM.

Your global flavor creation team starts with a comprehensive flavor library

When you partner with our WILD flavor and sensory experts, you have access to an extensive source of flavors derived from natural and synthetic sources that are used to create customized flavors and flavor systems that appeal to pets and pet owners alike. These flavors include bacon, chicken, beef, meat, smoke, mint, vegetables, fruits and peanut butter, just to name a few.



Market leading color innovation

For those looking for alternatives to traditional FD&C colors, WILD offers Colors from Nature® - a wide range of naturally derived colors that can be customized to match your color expectations. Our comprehensive application and technical understanding ensure that our colors work perfectly in your product formulations. Partner with us for unprecedented color creation and application expertise.

Color Categories

- Anthocyanins
- Paprika
- Turmeric
- Annatto
- Beet Juice
- Caramel
- Cochineal Extract/Carmine
- Beta-Carotene
- Beta-Apo-8'-Carotenal
- Acid Stable Blue
- Specialty Blends

Color Forms

- Liquid, Dry Blends
- Emulsions
- Dispersions
- Spray Dry

Additional Options

- Organic
- Non-GMO
- Kosher
- Halal

Our Colors from Nature® options are made from only the highest quality food coloring ingredients. Our technical color experts can partner with you to develop specialty custom blends and patented proprietary colors with ingredients that are manufacturing- and label-friendly, consumer-appealing and naturally sourced.

Your partners in quality and nutrition

As an industry leader, ADM has set the standard for service, quality products and timely delivery. Add ADM's quality control programs (which include vendor assurance, ingredient traceability and more) to our dedicated team of regulatory and application experts, and you're assured of our commitment to providing you with unmatched value and security.

Replacing synthetic colors with Colors from Nature®



Make us your strategic partner to develop new products and modify current ones to meet changing demands.

Contact us at PetNutrition@ADM.com, or visit www.ADMPetNutrition.com