

2023  
**INDUSTRY  
RESOURCE**  
*guide*



*An annual buyers' guide in the December 2023 print edition of Feed & Grain*

Feed & Grain mails to 13,500 key decision-making upper level managers at grain elevators, feed mills and processing facilities. Our annual Industry Resource Guide provides readers with direct access to products and services, companies, millwrights, advertising, and much more.

**BE PART OF THE INDUSTRY'S LARGEST RESOURCE**

## WELCOME TO THE NEW INDUSTRY RESOURCE GUIDE!

**If you have questions about advertising, please contact:**

**Jen Wilson** at 815.519.3512 or  
jwilson@wattglobal.com

**Kevin Freel** at 920.463.0600 or  
kfreel@wattglobal.com

Do you have new product or service you'd like to be considered for inclusion in our Product Showcase? Please email a product title, description and image to Feed & Grain's Managing Editor **Steven Kilger** at skilger@wattglobal.com.

*Feed & Grain's* Industry Resource Guide brings the most comprehensive digital **Online Buyers' Guide** into the printed format. This special print edition mails in December and features a *Product/Service Directory*, a *Company Directory*, a *Millwrights Guide*, a *Top Products List* and a *Product Showcase* featuring hundreds of product listings – complete with an image, description, and a URL for more info on our Online Buyers' Guide.

Here is your opportunity to advertise in the issue that 13,500 people in the feed and grain industry refer to all year long for their equipment, product and service needs.

- ▶ **DISPLAY ADS:** All placements appear within their respective category in the Product Showcase section. Full-page spread, full-page and fractional display ad options available to meet every budget!
- ▶ **ADLETS:** Highlight your company in our categorically ordered, alphabetically listed supplier Product/Service Directory. Catch readers' attention with three- or four-inch full-color adlets!
- ▶ **MILLWRIGHTS GUIDE:** Design/Engineering/Construction & Millwright firms can purchase a main state listing and affordably cross-list in the other states your company serves. The guide is broken down by regions in print and available online all year round!

# PRODUCT/SERVICE DIRECTORY

Featured in the December print edition of Feed & Grain

**2**  
ADLET SIZES

**150+**  
CATEGORIES

**13,500+**  
MAILINGS



December 2022

Our comprehensive product/service directory features over **150 categories** guaranteed to help users meet their equipment needs. *Feed & Grain* mails to **13,500** key decision-making upper level managers at grain elevators, feed mills and processing facilities. As readers browse the hundreds of supplier listings, **ADLETS** help suppliers stand out. Act now and take advantage of **ADLET** advertising.

**AD SPACE DEADLINE: SEPTEMBER 19, 2023 | MATERIALS DUE: OCTOBER 10, 2023**

**DIRECTORY LISTINGS 2023 >>**

## ADLET SIZES & NET RATES

Ad size	1 ad	2 ads/each	3+ ads/each
<b>3 inch</b> (2 1/8" x 3")	<b>\$535</b>	<b>\$495</b>	<b>\$470</b>
<b>4 inch</b> (2 1/8" x 4")	<b>\$630</b>	<b>\$585</b>	<b>\$535</b>

3"	4"	Please place an "✓" in the size and categories you want
<b>AERATION, DRYING &amp; STORAGE</b>		
		Aeration Fans/Pipe Systems
		Bin Cleanout Services & Equipment
		Bin Ladders
		Bin Level Monitors
		Computer-Controlled Aeration
		Computerized Dryer Controls
		Concrete Silos/Facilities
		Continuous Flow Dryers
		Corrugated Tanks
		Flat Storage
		Grain Dryers
		Grain Fumigants, Protectants & Application Systems
		Grain Storage Cover
		Hopper-Bottom Tanks
		Pet Food Dryers
		Smooth-Wall Tanks
		Square-Bolted Bins
		Temperature Detection
		Temperature Monitors
		Temporary Storage
		Welded Tanks

3"	4"	Please place an "✓" in the size and categories you want
<b>CONVEYING &amp; MATERIAL HANDLING</b>		
		Augers
		Bin Sweeps
		Belt Conveyors
		Bin Dischargers
		Bin Vibrators
		Bucket Elevators
		Catwalks
		Ceramic/Urethane Sheets
		Chain Conveyors
		Chute Lining Material/Components
		Conveyor Belting
		Conveyor Chains
		Conveyor Idlers
		Conveyor Support Systems
		Distributors
		Drag/En-Masse Conveyors
		Elevator Bolts
		Elevator Buckets
		Enclosed Belt Conveyors
		Flow Meters

3"	4"	Please place an "✓" in the size and categories you want
<b>CONVEYING &amp; MATERIAL HANDLING (continued)</b>		
		Leg Support Towers
		Load-Out Systems
		Loaders/Skid Steers
		Motion Sensors
		Pneumatic Conveyors
		Screw Conveyor Components
		Screw Conveyors
		Slide Gates & Valves
		Spouting, Fittings, Elbows & Truss Kits
		Truck Dumps

3"	4"	Please place an "✓" in the size and categories you want
<b>DUST CONTROL &amp; EXPLOSION PREVENTION</b>		
		Dust Collectors
		Dust Control
		Dust Filters
		Filter Cleaners
		Hazard Monitoring Software
		Oil Application Systems/Supplies
		Spark Detection

3"	4"	Please place an "✓" in the size and categories you want
<b>ENGINEERING, DESIGN &amp; CONSTRUCTION SERVICES</b>		
		Building, Design and Construction Services
		Planning/Engineering
		Railroad Construction
		Renovation/Remodeling/Demolition

3"	4"	Please place an "✓" in the size and categories you want
<b>FEED INGREDIENTS &amp; ADDITIVES</b>		
		Feed Ingredients & Additives

3"	4"	Please place an "✓" in the size and categories you want
<b>FEED MILLING &amp; GRINDING</b>		
		Extruders
		Fat Application Systems
		Feeders
		Hammermill Control Systems
		Hammermills
		Hammers
		Moisture Control System
		Pellet Coolers
		Pellet Durability Tester
		Pellet Mills
		Pelleting Control Systems
		Pelleting Dies
		Roll Shells
		Roller Mills
		Screens

# Feed&Grain DIRECTORY LISTINGS 2023 >>

Ad space deadline: **SEPTEMBER 19, 2023**  
Materials due: **OCTOBER 10, 2023**

3"	4"	Please place an "✓" in the size and categories you want
		<b>FEED MIXING &amp; BATCHING</b>
		Batching Systems/Controls
		Blenders
		Blending Packaging System
		Horizontal Mixers
		Micro-ingredient Systems

3"	4"	Please place an "✓" in the size and categories you want
		<b>GRAIN CLEANING, TESTING &amp; ANALYSIS</b>
		Aspirators
		Cleaning, Testing & Analysis
		Destoners
		Dockage Testers
		GM Testing
		Grain/Seed Cleaners
		Grain Samplers, Probes
		Magnets
		Moisture Testers
		Mycotoxin Testing
		Pellet Durability Tester
		Protein Analyzers
		Screeners
		Separators
		Shakers
		Test Kits/Supplies

3"	4"	Please place an "✓" in the size and categories you want
		<b>MAINTENANCE</b>
		Bearing Monitors
		Bearings
		Emissions Detection
		Maintenance Equipment
		Painting
		Personnel Elevators
		Power Transmission Equipment/Motors
		Vacuums
		Waterproofing

3"	4"	Please place an "✓" in the size and categories you want
		<b>OPERATIONS MGMT, CONSULTING &amp; FINANCIAL SVCS</b>
		Accounting
		Audits/Certification
		Automated Control Systems
		Customer Service Management (CSM)
		Financial Services
		Insurance
		Logistics
		Online Trading/Ecommerce
		Routing
		Traceability

3"	4"	Please place an "✓" in the size and categories you want
		<b>SAFETY &amp; RESCUE</b>
		Cofferdams
		Fall Protection Equipment
		Respirators
		Safety Consulting
		Safety Signage

3"	4"	Please place an "✓" in the size and categories you want
		<b>TRANSPORTATION</b>
		Barge/Ship Unloaders
		Bulk Feed Bodies
		Bulk Feed Liners
		Covered Hopper Railcars
		Grain Trailers
		Grain Trailer Gate Openers
		Locomotives
		Railcar Gate Openers
		Railcar Loaders/Unloaders
		Railcar Movers
		Railcar Spotters
		Railroad Car Shakers/Vibrators
		Remote Control Radios

3"	4"	Please place an "✓" in the size and categories you want
		<b>WEIGHING &amp; BAGGING</b>
		Bag Closers
		Bagging Scales
		Bags
		Bulk Bags
		Bulk Weighers
		Computerized Scale Systems
		Conveyor Belt Scales
		Grain Scales
		Packaging Systems
		Palletizing Systems
		Scale Carts
		Scale Conversion Systems
		Scale Tickets/Printers
		Test Weights
		Track, Truck & Low-Profile Scales

Total number of ADLETS \_\_\_\_\_  
 Company \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Contact Phone Number \_\_\_\_\_  
 Contact Email \_\_\_\_\_

The form is fillable. Once the form is completed, save it as a PDF and email your order to your sales consultant.

